

International Drive Resort Area WELCOMES



Experience Orlando's Most Dynamic Destination...Playing, Nightlife, Shopping, Dining and the Fun Way to Get Around I-Drive...The I-RIDE Trolleys!

CAPITAL ONE BOWL AND CHAMPS SPORTS BOWL International Drive Improvement District Welcomes Thousands of Fans for Orlando's Bowl-a-Palooza FanFest on I-Drive at Pointe Orlando

DECEMBER 28, 2009 – JANUARY 1, 2010

The world's # 1 tourist destination will once again be the focus of the entire country as International Drive is the site for the Bowl-a-Palooza FanFest leading up to the Champs Sports Bowl on December 29, 2009 – Miami vs. Wisconsin and the Capital One Bowl on January 1, 2010 – LSU vs. Penn State.

FanFest events that are open to the public include:

Monday, December 28, 2009

- **11 a.m.-8 p.m. Bowl-a-Palooza FanFest** opens at Pointe Orlando with live entertainment and interactive fun for the entire family!
- **Noon Champs Sports Bowl Kickoff Luncheon** at Orlando World Center Marriott Resort
- **5:00 p.m. Champs Sports Bowl Pep Rally** for **Miami** fans with coaches, bands and cheerleaders at Pointe Orlando
- **5:45 p.m. Champs Sports Bowl Pep Rally** for **Wisconsin** fans with coaches, bands and cheerleaders at Pointe Orlando

Tuesday, December 29, 2009

- **11 a.m.-8 p.m. Bowl-a-Palooza FanFest** events at Pointe Orlando with live entertainment and interactive fun for the entire family!
- **1:30-3:30 p.m. 3rd Annual Champs Sports Bowl Parade of Bands** on Park Avenue in Winter Park
- **5:00 p.m. BestBuy FanZone** on McCracken Field at Florida Citrus Bowl Stadium
- **5:00 p.m. Kuykendall Gardner Hospitality Village** at Florida Citrus Bowl Stadium - Tinker Field
- **8:00 p.m. Champs Sports Bowl** at Florida Citrus Bowl Stadium - Miami vs. Wisconsin

EVENTS CONTINUED ON PAGE TWO

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Orlando's Bowl-a-Palooza FanFest on I-Drive at Pointe Orlando

EVENTS CONTINUED.....

Wednesday, December 30, 2009

- 7:00 a.m. **FCA Breakfast** at First Baptist Church in Orlando
- 11 a.m.-8 p.m. **Bowl-a-Palooza FanFest** events at Pointe Orlando with live entertainment and interactive fun for the entire family!
- 11:00 a.m. **Spherion Orlando Citrus Parade** in Downtown Orlando
- 5:00 p.m. **Capital One Bowl Pep Rally** for **Penn State** fans with coaches, bands and cheerleaders at Pointe Orlando
- 5:45 p.m. **Capital One Bowl Pep Rally** for **LSU** fans with coaches, bands and cheerleaders at Pointe Orlando

Thursday, December 31, 2009

- 11 a.m.-8 p.m. **Bowl-a-Palooza FanFest** events at Pointe Orlando with live entertainment and interactive fun for the entire family!
- **Noon Capital One Bowl Kickoff Luncheon** at Renaissance Orlando Resort at SeaWorld
- **All Day The Official Capital One New Year's Eve Party** at Universal Orlando Resort

Friday, January 1, 2010

- 9:00 a.m. **Capital One FanFest** on McCracken Field at the Florida Citrus Bowl Stadium
- 10:00 a.m. **Kuykendall Gardner Hospitality Village** at Florida Citrus Bowl Stadium - Tinker Field
- 1:00 p.m. **63rd Annual Capital One Bowl** at Florida Citrus Bowl Stadium - LSU vs. Penn State

Admission to designated Bowl-a-Palooza FanFest areas is FREE all week long for Bowl Patch Holders. Bowl Patches are just \$10 and will be available for purchase on-site at the Pointe Orlando Florida Citrus Sports Merchandise Store as well as www.ticketmaster.com or FCSports.com. Complimentary parking will be available with purchase of a bowl patch.