



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

Susan Godorov, 407.248.2838
Susan.Godorov@brixmor.com

MONKEY JOES TO OPEN AT POINTE ORLANDO

Festival Bay Location to Relocate

ORLANDO (February 1, 2012) – Pointe Orlando, an inviting collection of outdoor shopping, dining and entertainment has announced Monkey Joes as its newest tenant. Located on the property adjacent to the parking garage on the Universal Blvd side, Monkey Joes will relocate and expand its Festival Bay location to occupy 17,250 square feet at Pointe Orlando. The venue is scheduled to open April 2012.

A destination that caters to both children and parents, Monkey Joe's provides wall-to-wall inflatables, including a main play center and a separate Mini Monkey Zone for toddlers. Serving children ages 2-11, the company is known for its birthday and group parties, but also accepts walk-in for those looking to experience a day of fun. In addition to fun for the kids, Monkey Joe's provides an unmatched parent lounge with comfortable seating, computer stations and flat screen TVs, allowing the facility to be the ultimate location for families. A snack bar will also offer fresh made pizza, hot dogs, nachos, snacks, fresh made doughnuts, ice cream and a variety of sodas, juices and water.

The Festival Bay location will close the end of March and reopen at Pointe Orlando in April with four party rooms and all new equipment. Monkey Joes currently employs 25 full and part time people. The Pointe Orlando location will have 35 to 40 employees. Michael Carter is the local franchisor and also owns the Winter Park location.

About Monkey Joe's

Monkey Joe's is a fun and exciting inflatable-filled indoor facility that provides families with engaging and interactive activity and entertainment -- all day, every day (no special occasion necessary!). Today Monkey Joe's operates more than 61 facilities pure-kid-fun in motion.

About Pointe Orlando

Located on International Drive adjacent to the Orange County Convention Center, Pointe Orlando is an inviting collection of outdoor shopping, dining and entertainment center with over 40 retail, restaurant and entertainment options. Pointe Orlando features an eclectic mix of award-winning restaurants, many unique to the area, as well as local and regional restaurants, retail and entertainment. The center features B.B. King's Blues Club, Regal Cinema's Stadium 20 + IMAX, Tommy Bahama's Restaurant, Bar & Store, AIX Armani Exchange, Victoria's Secret, Hollister Co., Bath & Body Works, The Capital Grille, Maggiano's Little Italy, Chico's, SGH sunglass hut, WonderWorks, Yankee Candle, Brighton, Synergy: Your Genuine Life is



Good Neighborhood Shoppe, Baterbys Art Auction Gallery, Artsy Abode, Taverna Opa, Tharoo & Co. Jewelry Boutique and more. For more information, visit www.pointeorlando.com.

About Brixmor Property Group:

Brixmor is the second largest owner of community and neighborhood shopping centers in the US and has been a leader in redevelopment over the last decade. The Company actively manages a national portfolio of more than 620 properties, aggregating 96.0 million square feet, which are strategically located across 39 states and primarily anchored by grocers or leading discounters. Brixmor is the largest landlord (by gross leasable area) to The TJX Companies, The Kroger Company, Ahold USA, Dollar Tree, Inc. and Staples, Inc. The Company is headquartered in New York, New York with multi-disciplinary, full service regional and local offices across the country. Further information is available at www.brixmor.com.

###