INTERNATIONAL DRIVE MASTER TRANSIT AND IMPROVEMENT DISTRICT

District Advisory Board Meeting May 28, 2014 MINUTES

The International Drive District Advisory Board Meeting was held May 28, 2014, at the Downtown Orange County Complex, 6014 Destination Parkway, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Harris Rosen, Doug Gehret, Charles Gundacker, and Susan Gordorov. Also in attendance: Luann Brooks, Lynn Havanec, Norah Azoulai & Zina Talsma, IDMTID; Jean Wilson, Greenberg Traurig, PA; Pam Waters, Ad Inns, Inc.; Lex Veech, O.C.C.C.; Cptn. Gil McDaniel, Garreth Bender, & Shawn Callaghan, O.C.S.O.; Dean Deschryver & Mathew Fleury, O.P.D.; Jim Stratton, Orlando Sentinel; Carla Bell-Johnson & Frank Yokiel, Orange County; Kraige Jean, Shannon Gravitte & Chip Springer, Mears Transportation; Matt Breer, S3; William LaValle, Wialan Technologies; Rich Larkin, Wyndham I-Drive; Glen Promise, Promise Protection; John Stine, I-Drive 360 and Crissy Martin, ETC. (*This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.*)

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director International Drive Master Transit and Improvement District 7081 Grand National Drive, Suite 105 Orlando, FL 32819

Chairperson Sibille Pritchard called the meeting to order at 9:34 a.m.

Public Comment

William LaValle of Wialan Technologies, introduced his company to the board and provided contact information.

Matt Brier of S3 introduced his company to the board and provided contact information.

Luann Brooks introduce Rich Larkin of the Wyndham I-Drive to the board.

Tab 1 – Approval of Minutes

Susan Godorov made a motion to approve the advisory board minutes for November 20, 2013. Harris Rosen seconded the motion. Motion carried, minutes were approved.

Susan Godorov made a motion to approve the advisory board minutes for April 22, 2014. Harris Rosen seconded the motion. Motion carried, minutes were approved.

Tab 2 – District Public Safety Program

Cptn. Dean DeSchryver of the Orlando Police Department provided a power point presentation. General discussion followed.

Cptn. Gil McDaniel of the Orange County Sheriff's Office provided a power point presentation. General discussion followed.

Tab 3 - Best Practice Research - Public Safety Program

Ms. Brooks provided a detail power point presentation and reviewed all items under this tab. General discussion followed.

<u>Action Item</u>: District staff to move forward with the research on safety, clean team, landscaping & ambassador programs, compare outsourcing to in-house and bring finding back to the advisory board.

Tab 4 - Updated District Logo & Benefit Guide

Ms. Brooks provided a power point presentation and debuted the new I-Drive Improvement District 2014 Partners Guide. General discussion followed.

Other New Business

Lex Veech of the Orange County Convention Center noted that the IAPA contract had been extended through 2025.

Ms. Brooks noted that the Annual District Governing Board meeting is scheduled for September 24, 2014 from 2:00 p.m. to 3:00 p.m. at the Orange County Administration Building, 201 S. Rosalind Avenue.

Chairperson Pritchard adjourned the meeting at 10:58 a.m.