
**INTERNATIONAL DRIVE
MASTER TRANSIT AND IMPROVEMENT DISTRICT**

**District Advisory Board Meeting
May 25, 2016
MINUTES**

The International Drive District Advisory Board Meeting was held May 25, 2016, at the Orange County Convention Center District Offices, 6014 Destination Parkway, Orlando, FL. District Advisory Board members in attendance were Sibille Pritchard, Susan Godorov, Harris Rosen, Charles Gundacker and Tom Smith. Also in attendance: Luann Brooks, Lynn Havanec, Susan D'Elia, Norah Azoulai, Denise Daugherty & Zina Talsma, IDMTID; Jean Wilson, Greenberg Traurig, PA; Kraige Jean, Chuck Carns & Chip Springer, Mears Transportation Group; Pam Waters, Ad Inns, Inc.; Cptn. Lex Veech & Krista Barber, O.C.C.C.; Larry Seel, T.Y. Lin International; Caitlin Dineen, Orlando Sentinel; Paul Jebailey, Phoenicia Development; Javier Perez, Provisual Concepts; Doug Gehret, Hilton Worldwide and Ericka Cotton, Louder than Words Media. *(This may be an incomplete list of attendees due to late arrivals or audience members that did not sign in.)*

These are edited minutes, as a verbatim transcript would be too voluminous. For future reference all meetings are taped. If anyone wishes to review the tapes, please call or write to:

Luann Brooks, Executive Director
International Drive Master Transit and Improvement District
7081 Grand National Drive, Suite 105
Orlando, FL 32819

Chairperson Sibille Pritchard called the meeting to order at 9:30 a.m.

Public Comment – No public comments.

Tab 1 – Approval of Minutes

Susan Godorov made a motion to approve the advisory board minutes for March 30, 2016. Tom Smith seconded the motion. Motion carried, minutes were approved.

Tab 2 – New Social Media Destination Videos

Zina Talsma reviewed all items under this tab. Each of the four videos (attractions, dining, nightlife and shopping) were viewed. General discussion followed.

Tab 3 – I-Ride Trolley Service Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Ms. Godorov made a motion to present the recommendation to extend the current service agreement with Mears to continue to operate the I-Ride Trolley service for an additional two years, with the current fleet of vehicles, until November 07, 2019 to the District Governing Board for final approval. Mr. Smith seconded the motion. Motion carried.

Tab 4 – Proposed Pedi Cab Ordinance for I-Drive

Krista Barber, Transportation Supervisor in Strategic Planning and Development at the Convention Center provided a full presentation on the proposed Pedi Cab Ordinance for I-Drive. General discussion followed, including the following items:

- Concerns as to the level of the County's involvement with administration
- Ordinance would not regulate rates, only require that rates are clearly displayed
- Ordinance would prohibit motors on the vehicles
- It is the current recommendation that the District would administer program. Which would, in turn, place the Advisory Board as the appeal board.
- Could the County and / or District issue an RFP for one provider to service the entire District?

Ms. Brooks recognized Doug Gehret's service to the District Advisory Board and presented him with a plaque in gratitude.

Tab 5 – District Financial Report

Ms. Brooks reviewed all items under this tab. General discussion followed.

Other New Business

An update of the Economic Impact Analysis will be presented at the July or August Advisory Board meeting.

Ms. Godorov noted that Pointe Plaza Ave. would be closed to through traffic for three days due to construction. Details to be forwarded to the District office for distribution.

Ms. Pritchard adjourned the meeting at 10:22 a.m.